

SEWELLS SOUTH AFRICA

BENCHMARKER MAGAZINE

This publication is designed to enhance the businesses of the dealers, by publishing articles relating directly to "Best Practices" in the retail motor industry. Each quarterly publication also provides benchmark figures sourced from the Sewells eSOS financial reporting system.

We invite dealers, manufacturers and industry experts from all over South Africa and overseas to contribute to this publication to share their experiences, and to give positive ideas as to how to face the challenges of the industry. We distribute BenchMarker magazine directly to dealer principals and to senior management at the manufacturers.

BenchMarker is a complimentary publication which is sponsored by: WesBank, AutoMate, Hollard Insurance and Nada South Africa.

If you would like to receive a copy of the BenchMarker magazine, please contact Adele Kruger on +27 11 463 2334 or email akruger@sewellsgroup.com to add you onto our mailing list.

