



SEWELLS SOUTH AFRICA

PRODUCT LAUNCH TRAINING

With a team of technical and sales specialists Sewells offers a variety of industry leading product launch services including programs to manage the full life cycle of a model, incorporating pre launch, launch, sustainment, competitor or mid cycle actions and run out.

Sewells can also design and develop a variety of cost effective face to face, online and multimedia training options designed to provide the entire dealer network with the best product knowledge possible while also enhancing the vehicle sales process.

If you would like to find out more about Product Launch Training, please contact Odette Taljaard on Tel nr: 011 702 9211 or Email: otaljaard@sewellsgroup.com